



The 31st Annual CEI Conference

"Following Nature's Design"

Salem, Oregon U.S.A. July 1-8, 2017



CEI 2017 Conference Partnership and Sponsorship Opportunities

Caretakers of the Environment International (CEI) is a network and partnership of educators and students from over 50 countries worldwide. By organizing annual international conferences, CEI tries to establish a worldwide network of secondary school teachers and students who are actively concerned about environmental issues and who are willing to do something about these issues through their education and their action-taking, while building the capacity of the host's community.

We are seeking partners and sponsors that connect to our education principles and project theme and sub-themes. The project theme is "*Following Nature's Design*" with sub-themes of *Food Systems, Natural Resource Management, and Sustainable Design*. Western Oregon University will be the host site for the conference.

All \$1000 + sponsors include:

- Hosted, interactive display at a full conference evening event "Exchange & Marketplace" Sunday, July 2nd 8-10PM to directly engage participants
- Opportunity to present a workshop related to the theme and sub-themes, especially if there is more in-depth information to be shared than at a reception display.
- Recognition at our Opening Ceremony Sunday, July 2nd
- 2- 4 guests for our Celebration Banquet and Closing Ceremonies on Friday, July 7.
- Logos and brief bio in Global Forum, programs, on website, T-shirts

\$10,000+ Foundational sponsor for sustaining outreach, engagement and education for the environment, targeting underserved youth, and the life-changing impacts of CEI field work. A portion of funds would directly offset CEI fees for Oregon youth that are free or reduced lunch (FRE) eligible.

\$5000+ Platinum LEED sponsor principal sponsor for either a full field day or opening and closing events

\$2500 Natural Resource Innovation sponsors – Sponsorship of Half Day Field Trips and Events

\$2000 Sustainable Food systems sponsors – Sponsorship of WOU lunch or Dinner, or field Lunch

\$1500 Carbon sequestration sponsor – Sponsorship of WOU breakfast

\$1000 Recycle-Reuse sponsor – Sponsorship of two afternoon program breaks Monday, July 3 and Wednesday, July 5th, or one field trip stop Thursday, July 6th

\$500 Green Energy sponsors - 2- 4 guests for our Celebration Banquet and Closing Ceremonies on Friday, July 7. Table top at Exchange & Marketplace Sunday, July 2nd
Logos in Global Forum, programs, on website, T-shirts

About the Conference

The Conference is being hosted by The Oregon Chapter of the U.S.A. Branch of CEI in partnership with Oregon State University Extension - Marion County and 4-H.

The CEI 2017 conference hopes to accommodate 200-250 international and many local delegates. The CEI delegates are generally secondary school students (aged 14-19) accompanied by their teachers or mentors. It is recommended that each delegation consist of 1-2 teachers and 3-5 students. All delegations will present their projects related to the conference theme "Following Nature's Design" through a 10-minute oral presentation. In addition, participants will have the opportunity to have a project exhibition. There will be a variety of educational field trips, seminars, workshops to support and enhance the experience of the participants.

This conference venues and accommodation will be at **Western Oregon University** in Monmouth, Oregon, located approximately 15 miles (24 km) west of Salem, Oregon. To stay up to date please visit: <http://www.cei2017.org>

What does it take to enable students to see the planet as one interdependent environment? Caretakers of the Environment International (CEI) believes this can best occur through having students meet and work together.



By organizing annual international conferences, making available a periodical for teachers and students by teachers and students, establishing national branches and organizing national and regional workshops, CEI tries to establish a worldwide network of secondary school teachers and students who are actively concerned about environmental issues and who are willing to do something about these issues through their education and their action-taking.

The network intends to be a podium for teachers and students to exchange concerns, ideas, strategies, actions, and projects in the field of environmental education.

22 Number of National Branches

40+ Number of actively engaged countries

250 Average number of participants per conference

10,000 Average number of service hours dedicated by participants per year

THEME: *Following Nature's Design*

Our theme ***Following Nature's Design*** is encouraging delegations to choose topics that lead to projects that enhance the communities in which you live. Each team should choose a complex issue, problem, or challenge in your community or region that requires ***Research and Academic***

Study. Delegations need to develop at least one *Partnership* with an organization or community partner to learn more about the project and/or to help develop and implement solutions. As solutions develop, delegations must take on and document an ***Advocacy Role*** to change behaviors or spread awareness of your topic of study within your community. Below are sub-themes to consider:



Food Systems



Access to nutritious and healthy food important for all humans on earth. However, because of our food systems there are many issues relating to the health of humans and the environment.

Your project should explore challenges relevant to you and offer realistic and sustainable solutions while exploring and connecting to systems and processes found in nature.

Some possible topics might include: sustainable fisheries, permaculture, irrigation practices, urban farming, gardening, pollinators, genetic modification, pesticide use, soil development, fertilization of soils, aquaculture, hydroponics, food deserts, hybridization, organics, non-organics, poultry, beef, pork, and other meats, alternative meats, super foods, agri-chemicals, composting, food service, farm to table, or other innovative topics relating to food systems.

Natural Resource Management



How we manage water, air, the land around us, minerals, and other natural resources greatly influences our quality of life.

Whether it is be outdoor recreation management, eco-tourism, or saving endangered or threatened species and/or habitats, your project should explore the intricate cycles of life so that it may be sustained and enjoyed by all.

Some possible topics might include: Water and watersheds, mineral extraction, fossil fuels, precious metals, outdoor recreation management, eco-tourism, logging, stream restoration, endangered species, marine environments, ecosystem enhancement, industrial/commercial waste, air pollution, wetland restoration, rangeland, invasive species, biodiversity enhancement, benthic health, erosion issues, land use issues, wilderness, or other topics related to natural

resource management.

Sustainable Design



Sustainable design (also called environmental design, environmentally sustainable design, environmentally conscious design, etc.) is the philosophy of designing physical objects, the built environment, and services to comply with the principles of social, economic, and ecological sustainability.

Projects should seek sustainable practices and outcomes that are innovative by design.

Some possible topics might include: Building design, city planning, blue economy, alternative energy, innovative water systems, community development, landscape and garden design, emotional design, eco-fashion, eco-art, upcycling, reuse, waste to energy, net-zero homes, flight systems, AI, bio-engineering, artificial photosynthesis, energy systems, household chemicals, building materials, therapy gardens, xeriscaping, heating and cooling systems, or other topics related to sustainable design.